

RECOGNIZING & PROMOTING  
BUSINESS EXCELLENCE  
since 1987



November 2012

Congratulations **Better Life Immigration Consultants Inc** on being selected the 2013 Consumer Choice Award winner in the category of **Immigration Consulting** for the city of Vancouver and surrounding areas.

Through an independent market research survey, the consumers and businesses in your community have selected you as the top-ranked organization in your industry. You are now part of a very select group of business owners and entrepreneurs recognized for their business excellence in Vancouver.

Consumer Choice Award (CCA) was established in 1987 and is considered the most distinguished award for business excellence in Canada. Seventy percent of Vancouverites are aware of the CCA brand. By an average ratio of over 200%, they rate CCA as more prestigious than several other awards (including that of JD Power & Associates). These impressive results are due to our innovative marketing platforms.

Our programs include a variety of exciting marketing initiatives that can be tailored specifically to each winner's requirements. This strategy supports our mission to recognize and promote business excellence in communities across Canada. As a national brand, present in 12 major Canadian cities, CCA is uniquely positioned to help your business stand out.

The key business challenge in today's economy is to communicate a simple, genuine message that breaks through the deluge of information targeting consumers. Most marketing initiatives do not meet this criteria; and they are easily replicated by competitors. CCA offers a unique opportunity exclusively to the top-ranking businesses in their respective industries.

We are eager to show you how our exclusive marketing platform can benefit your company.

For more information please contact Bill McBride, Business Development Manager, via email at [bmcbride@ccaward.com](mailto:bmcbride@ccaward.com) or via phone at 1-855-497-2730.

Sincerely,

Marcel Sbröllini  
President

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